

# margo go!

an architectural kickstart  
for your home renovation

## margo go!

margo go! is an integrated architectural concept design process, where we work with you to develop a design for your home that suits your brief, your site + budget, whilst taking into account the practical, strategic + regulatory aspects of your project.

margo go! provides an injection of architectural experience at the very beginning of your project that ensures you set off on the right track. You will be confident moving forward knowing you've tested options, got the design fundamentals right, understand the unique complexities of your project + have a roadmap for bringing it to life.

margo go! is a standalone service suitable for any residential renovation or building project. Or, it can become the first phase of a full architectural service where we continue to work with + support you, from developing your design through to completion.

## benefits

get real, long term  
value for your  
investment

Your investment will pay off during your build + into the future by:

- making the most of what you have + directing your budget to what's important
- getting the fundamentals right, including layout, connections, orientation + functionality
- aligning your design with who you are + how you live
- integrating principles of passive design, reducing future operating costs
- building in functionality + flexibility that "futureproofs" your home
- identifying potential challenges + strategies to overcome these
- avoiding design mistakes, unnecessary space + unnecessary expense

explore design  
options

margo go! will explore several ways to achieve your goals. We will assist you to refine your brief, then test things you've already thought of, as well as lots you haven't. Trying + testing alternatives gives you a better understanding of what you want + enables confident decision making.

understand what's  
actually possible

We love ideas, but real, buildable solutions are better! Your margo go! design options will be feasible design concepts taking into account your site, budget, building regulations + other relevant factors.

keep your options  
open

margo go! doesn't require you to commit to the entire architectural process or to margo studio. Once complete, you will have the foundations for your project + an understanding of how to take it forward. No matter how you proceed, you will be confident you're headed in the right direction.

## deliverables

margo go! will deliver the foundations for your project:

- project information:
  - project summary + project outline
  - site report + analysis
- design:
  - concept design/direction
  - initial digital inspiration scrapbook
- architectural drawings:
  - initial floorplan/s (1:100 scale, digital + paper formats)
  - existing conditions plan/s (1:100 scale, digital + paper formats)

## the process



We investigate, analyse + document your site, identifying specific opportunities + constraints.

We help you extract + develop your brief + define/align your budget.

We begin to share + workshop design ideas + inspiration.

We prepare a report capturing all of the critical information which will inform your strategy + your design.

We discuss different approaches for the design + documentation of your project, mindful of any planning + building permits you need as well as other specific requirements.

We devise a project outline based on the project requirements + agreed strategy.

We determine a suitable design strategy + get ready to begin design.

In the first design stage, we test lots of different architectural solutions based on your brief, your site + the other considerations already identified in steps 1 +2.

We present you with the 2-3 best options, including floorplans + related materials that explain the key ideas.

You'll get excited as you start to see the real possibilities + potential unfolding.

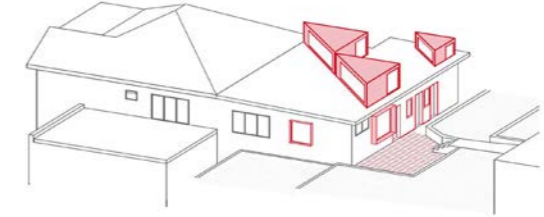
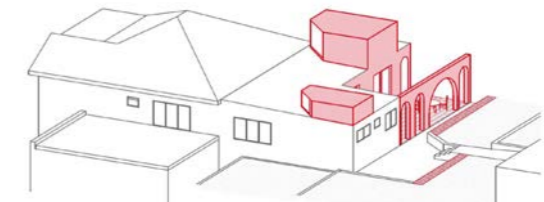
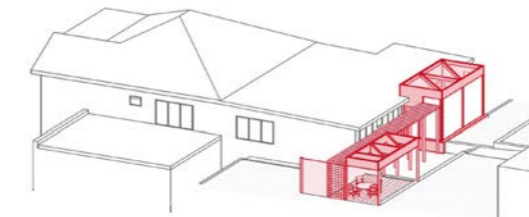
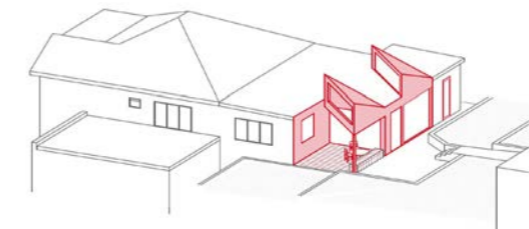
We refine + develop your preferred design concept from step 3.

We take into account your thoughts + feedback (as well as any shifts in your brief + priorities, which will have fine-tuned during steps 1-3).

We present your final margo go! package + discuss next steps.

We can talk you through the various options for realising your project, including your options for engaging a builder.

We can also assist you in obtaining a high level estimate of build costs.



4 options for getting sunlight into the rear living zones of this home (north at 45 degrees to the front) + to increase connection to the backyard, with minimal structural changes to the existing house

## contact us

if you would like more information, or you think margo go! might be the go, contact us:

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